

Save-the-Date



22nd Annual National Black Graduate Student Association Conference

"Pioneering the Change Within"

March 10-14, 2010

Hilton Del Mar Hotel
San Diego, California



NBGSA

NATIONAL BLACK GRADUATE STUDENT ASSOCIATION

For More Information, visit www.nbgsa.org

Sponsorship Brochure

22nd Annual National Black Graduate Student Conference Information

March 10-14, 2010
San Diego, California

“Pioneering the Change Within”

For more information visit: www.nbgssa.org

Registration:

Corporate/Institutional registration rate:

Prior to December 15, 2009 \$350.00
December 16 and after \$400.00

Register online at www.nbgssa.org

Hotel:

Hilton Del Mar
15575 Jimmy Durante Boulevard
Del Mar, CA 92014

*Nightly room rate: \$109.00 + tax & fees
To reserve go to www.NBGSA.org
or call the Hilton Del Mar at (858)792-5200*

The National Black Graduate Student Association (NBGSA) is a 501 (c) (3) non-profit organization that is dedicated to improving the number of students pursuing graduate degrees, especially Black graduate students.

NBGSA, established in 1989, has played a major role in engaging students by providing support through networking opportunities for all students, especially minorities in higher education.

Having an advance degree is more important now than ever before. History has taught us that education is the key to success. NBGSA is still a growing organization, and we depend on partnerships with businesses, institutions and other organizations in order to continue growing our membership and extending our services. We have carefully created a sponsorship program that will fulfill many of the needs of your organization as well as fulfilling our annual goals.

NBGSA membership is open to graduate and undergraduate students, academicians, institutions, corporations and other groups and/or individuals who are interested in supporting students as they matriculate into

higher education. The NBGSA does not discriminate or limit its membership to any individual/group based on race, creed, color, nationality, ability or sexual preference.

In these stringent economic times, NBGSA needs your assistance more than ever. As we try to increase membership and awareness of the need for higher education in an ever evolving society, NBGSA depends on sponsorship to keep our initiatives affordable to the students, faculty, and institutions that support our efforts.

Attached you will find a detailed brochure explaining the history of NBGSA and how your generosity will aid in the progression of our efforts to promote higher education in an attempt to close the achievement gap of minority students in under-represented fields, especially at the Doctoral level.

We hope that you will consider joining us this year and many years in the future by building a strong relationship and providing mutual support.

Please join us for our upcoming conference we look forward to a prosperous and eventful future with you.

Tina L. Ligon, President
Tarryn E. McGhie, Director of Corporate and Institutional Development



Sponsorship

Today more than ever, an advanced degree is essential to a successful career. NBGSA is devoted to helping students realize their dreams and achieve future success in academia as well as corporate and non-profit institutions.

We are delighted with what we have been able to accomplish to date, a history of 21 plus national and regional conferences at which we encourage innovative research in many disciplines, facilitating strong mentorship and networking among current and future leaders. We plan to continue building mutually beneficial relationships with key institutional and corporate partners, and we are excited about taking NBGSA to the next level.

Institutions and organizations like yours provide the critical resources needed to carry out our important work. Our annual graduate/career fair is an excellent opportunity to meet interested undergraduate, masters, doctoral and professional students, as well as job candidates with terminal degrees. By participating as a sponsor, you help cultivate tomorrow's workforce and invest in education today.

NBGSA and NBGSC Sponsorship Levels

To become a sponsor of the 2010 NBGSC or the NBGSA, go to www.NBGSA.org
Questions? Contact the Director of Corporate and Institutional Development, Tarryn McGhie at development@nbgsa.org or by phone at (800) 471-4102 ext 106.

Scholar Level - \$12,000+

Scholar Level Sponsors provide the highest level of financial commitment, professional guidance, and support to NBGSA. In turn, Scholar Level Sponsors receive the most exposure and access to our membership.

- Recognition at all events, on website, and in all printed material
- First option on all additional sponsorship and advertising opportunities
- Active logo hyperlink via NBGSA website
- Category name listing in the NBGSA Program Booklet
- Web banner on NBGSA website
- Company profile on NBGSA website
- One booth at the NBGSA Graduate School and Career Fair
- Two interviewing stations (\$100 for each additional)
- Priority selection of career fair booth location
- Access to the NBGSA Resume/Vitae Repository for one year
- One feature article (provided by the corporation / institution) in all of the Association's quarterly newsletters
- Signage propriety in premier location at National Conference (e.g. onstage, in the registration area, and at networking locations; Must be postmarked two weeks prior to conference date)
- One full-page advertisement in the NBGSA Program booklet
- Four complimentary corporate/institutional registrations for the National Conference

- Four additional tickets to the formal Saturday banquet
- One promotional item in the National Conference registration bag
- Special priority in presenting workshops at the National Conference

Doctoral Level Sponsorship - \$7,500+

- Active logo hyperlink via NBGSA website
- Category name listing in the NBGSA Program booklet
- One booth at the NBGSA Graduate School and Career Fair
- Display of signage in premier location during the National Conference (Must be postmarked two weeks prior to conference date)
- Two interviewing stations
- Access to the NBGSA Resume/Vitae Repository for one year
- One half-page advertisement in the NBGSA Program Booklet
- Two corporate/institutional registrations for the National Conference
- Two additional tickets to formal Saturday banquet
- One promotional item in the National Conference registration bag

Master's Level Sponsorship - \$5,000+

- Active logo hyperlink via NBGSA website
- Category name listing in the NBGSA Program booklet
- One booth at the NBGSA Graduate School and Career Fair
- Access to the NBGSA Resume/Vitae Repository for one year
- One half-page advertisement in the NBGSA Program booklet
- Two corporate/institutional registration for the National Conference, which includes the formal Saturday banquet
- Signage during the National Conference (Must be postmarked two weeks prior to conference date)

Bachelor's Level Sponsorship - \$2,500

- Active logo hyperlink via NBGSA website
- Category name listing in the NBGSA Program booklet
- One booth at the NBGSA Graduate School and Career Fair
- One corporate/institutional registration for the National Conference, which includes the formal Saturday banquet
- One quarter page ad in the Conference Program booklet
- Signage during the National Conference (Must be postmarked two weeks prior to conference date)

Associate's Level Sponsor - \$1,250+

- One booth at the NBGSA Graduate School and Career Fair
- One corporate/institutional registration for the National Conference, which includes the formal Saturday banquet
- Category name listing in the NBGSA Program booklet
- One quarter page ad in the Conference Program booklet
- Signage during the National Conference (Must be mailed two weeks prior to conference date)
- Website listing via NBGSA.org (no hyperlink)

Patron Level Sponsor - \$750+

- One booth at the NBGSA Graduate School and Career Fair (Friday lunch only)
or
- One quarter page advertisement in the National Conference Program booklet
and
- Category name listing in the NBGSA Program booklet

*** Questions? Contact Director of Corporate and Institutional Development Tarryn McGhie at development@nbgsa.org or (800) 471-4102 ext 106.*

NBGSA Sponsorship Form

22nd Annual National Black Graduate Student Conference

March 10-14, 2010 • Pioneering the Change Within” • Hilton Del Mar • San Diego, CA

Institution Name: _____

Department: _____

Primary Contact: _____ Title: _____

Secondary Contact: _____ Title: _____

Company Address: _____ City: _____

State: _____ Zip: _____ Email (s): _____

Primary Telephone: _____ Fax: _____

Secondary Telephone: _____ Fax: _____

General Sponsorship Level and Amount: (Check the appropriate box.)

- | | |
|---|---|
| <input type="checkbox"/> Scholar Level Sponsor \$12,000 | <input type="checkbox"/> Doctoral Level Sponsor \$7,500 |
| <input type="checkbox"/> Master's Level Sponsor \$5,000 | <input type="checkbox"/> Bachelor's Level Sponsor \$2,500 |
| <input type="checkbox"/> Associates Level Sponsor \$1,250 | <input type="checkbox"/> Patron Level Sponsor \$750 |

Other Commitment Opportunities: (Check the appropriate box.)

Individual Board Member Travel & Lodging \$2,000 (*Only schools with current leadership members*)

Regional Conference Sponsorship \$5,000

Conference Delegation Sponsorship \$5,000 (*Totals registration, lodging, and flight for 10 attendees*)

Conference Bags \$3,500 Conference Program Books \$3,500

Speaker Travel \$5,000 Computing Resource Center \$3,500

Have questions *about availability of sponsorship items or to discuss creative sponsorship ideas and advertising opportunities*? Contact the Director of Corporate and Institutional Development, Tarryn McGhie at (800) 471-4102 ext 106 or development@nbgssa.org

TOTAL 2010 NATIONAL SPONSORSHIP COMMITMENT: \$ _____

Payment Options: (Check the appropriate circle.)

- Invoice Check Credit

**PAY ONLINE AT
WWW.NBGSA.ORG**

Name on Credit Card: _____

Credit Card #: _____ 3 digit security code _____ Exp. Date _____

Signature: _____

Please make checks payable to:

National Black Graduate Student Association • 2400 Sixth Street, NW • MSC 590507
• Washington, D.C. 20059

Commitment forms may be filed online at www.NBGSA.org
or faxed to the NBGSA national office at **800-471-4102**

NBGSA Graduate/Career Fair & Advertisement Only Form

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Institution Name: _____

Department: _____

Primary Contact: _____ Title: _____

Company Address: _____ City: _____

State: _____ Zip: _____ Email (s): _____

Primary Telephone: _____ Fax: _____

All Booths are for March 12, 2010 (includes 1 recruiter)

Early Registration: (Postmarked or paid online by December 15, 2009)

- ___ 1 Booth & lunch \$500.00 (additional recruiter \$100)
- ___ 1 Booth & Full conference \$600.00 (additional recruiter \$200)
- ___ additional table \$100.00

Late Registration: (Postmarked or paid online by December 16, 2009 – March 9, 2010)

- ___ 1 Booth & lunch \$600.00 (additional recruiter \$100)
- ___ 1 Booth & Full conference \$700.00 (additional recruiter \$250)
- ___ additional table \$200.00

Onsite Registration March 10-14, 2010

- ___ 1 Booth & lunch \$700.00 (additional recruiter \$150)
- ___ 1 Booth & Full conference \$850.00 (additional recruiter \$350)
- ___ additional table \$300.00

Advertisements in 2010 Program booklet

- Back Cover _____ \$600.00
- Front Inside Cover _____ \$450.00
- Back Inside Cover _____ \$450.00
- Full Page _____ \$300.00
- Half Page _____ \$150.00
- Quarter Page _____ \$ 75.00
- Business Card _____ \$ 37.50

***Deadline: February 19, 2010**

Active hyperlink on NBGSA.org

_____ \$2000.00

*Advertisement runs through June 1, 2010

Interview stations _____ \$100.00 each

Questions? Contact the Director of Corporate and Institutional Development,
Tarryn McGhie at (800) 471-4102 ext 106 or development@nbgsa.org

TOTAL 2010 NATIONAL SPONSORSHIP COMMITMENT: \$ _____

Payment Options: (Check the appropriate circle.)

Invoice Check Credit

Name on Credit Card: _____

Credit Card #: _____ 3 digit security _____ code Exp. Date _____

Signature: _____

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